

Greg Lentz Ministries

Post Office Box 2381
Salisbury, NC 28145-2381
Email: info@greglentzministries.com
www.greglentzministries.com

Dr. Greg Lentz
704-202-1234 (Mobile)
704-636-7693 (Office)
1-866-631-7693 (Toll Free)

May 3, 2012

Received & Inspected

Commission's Secretary
Office of the Secretary
Federal Communications Commission
445 12 Street, SW
Washington, DC 20554

MAY - 8 2012

FCC Mail Room

Attention: CGB Room 3-B431
Subject: Exemption from 47 C.F.R. § 79.1 (f)
Case Identifier: CGB-CC-1085

Dear Roger Holberg:

Greg Lentz Ministries, founded in 1997, is recognized by the Internal Revenue as a 501(c)(3) non-profit organization. Our ministry focuses primarily on the needs and issues facing today's youth of America. As a small ministry, we utilize mostly volunteers to assist in our daily operations and functions. In 2011, we began producing and airing a thirty minute TV program entitled "The Cause." We requested a waiver from the FCC for exemption from closed captioning in January of 2011. We recently received a request from your office stating that we must resubmit our exemption request and include additional information concerning our ministry. Below is a presentation of totals from our ministry's financial statements for your review.

Weekly TV Expenses	Cost
Fox Charlotte	\$850.00
Fox Tri-cities	\$350.00
Fox 8 Greensboro	\$1,100.00
Fox Carolina	\$600.00
Church Channel	\$700.00
Living Faith TV	\$400.00
Editing programs	\$600.00
Equipment, materials	\$300.00
Shipping	\$50.00
Total weekly cost	\$4,950.00
Total monthly cost	\$21,450.00
Total annual cost	\$257,400.00

...Is there not a cause?

I Samuel 17:29

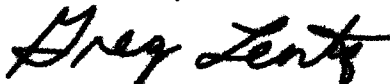
2012 Projected charges from Carolina Captioning in Charlotte, NC.	Cost
Total cost for closed captioning per program	\$100.00 weekly
Total cost for closed captioning for 6 programs	\$600.00 weekly
Total cost for closed captioning per month	\$2,600.00 monthly
Total cost for closed captioning per year	\$31,200.00 annually
Total cost for program and closed captioning.	\$288,600.00 annually
Total income from TV for 2011	\$182,000.00 annually
Total deficit for TV for 2011.	\$106,600.00 annually

Throughout the first quarter of 2012, our ministry has diligently sought sponsors and businesses to help offset the expenses of our weekly program, "The Cause." As a result of our faltering economy, so many businesses in North Carolina are struggling just to remain in operation. Consequently, we have only received negative responses in trying to finance our weekly air time for the program, much less the additional cost of closed captioning. In 2011, we had a few businesses help us with launching the program, but now they are struggling financially. None of the original sponsors were able to renew their advertising contracts for a second year. We have operated for the first four months of 2012 with no assistance from any sponsors, which resulted in a huge negative balance on top of the previous year's negative balance in our budget.

Based on the cost, production, and manpower that closed captioning would require, we submit this letter and information requesting a waiver and exemption by the Federal Communication Commission to allow Greg Lentz Ministries to air the TV program, "The Cause," without closed captioning. We are making this exemption request because we are a non-profit ministry, and this extra expense would cause an undue burden financially upon our ministry, limiting our TV outreach. As you can see above, it would cost our ministry \$31,200 per year to contract a company to insert closed captioning into our programs. Greg Lentz Ministries is a faith based ministry that completely relies on the support generated through the program to be able to air "The Cause." We are currently strained in financing the program weekly, and our annual operating budget is already in the red, without including the extra cost of closed captioning.

We are grateful to you for your consideration and thank you for your immediate attention to this matter.

In His Service,



Dr. Greg Lentz, President
Greg Lentz Ministries

MAY - 8 2012

FCC Mail Room

STATE OF NORTH CAROLINA


COUNTY OF ROWAN

AFFIDAVIT OF DR. GREG LENTZ

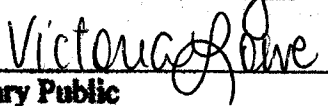
The undersigned, Dr. Greg Lentz, being first duly sworn, deposes and says as follows:

1. I am the President of Greg Lentz Ministries Inc.
2. As President of Greg Lentz Ministries Inc., I am the person who has prepared the petition for exemption from closed captioning rules being filed with the Consumer and Governmental Affairs Bureau of the Federal Communications Commission and I have knowledge of the information contained in the petition and the documents submitted with the petition.
3. I sign this Affidavit, under oath, to state that the information contained in the petition and the documents submitted with the petition are true and accurate to the best of my knowledge and belief.

This the 3rd day of May, 2012.


Dr. Greg Lentz

Sworn to and subscribed before me this
the 3rd day of May, 2012.


Notary Public

My Commission Expires 10-15-2013

VICTORIA LOWE
Notary Public, North Carolina
Rowan County
My Commission Expires
October 15, 2013